



News Release

ConAgra Foods Lamb Weston Celebrates Grand Opening of New State-of-the-Art Sweet Potato Processing Plant

DELHI, La., Nov 05, 2010 (BUSINESS WIRE) -- ConAgra Foods CEO Gary Rodkin joined Lamb Weston President Jeff DeLapp, Louisiana Gov. Bobby Jindal and others today to commemorate the grand opening of ConAgra Foods Lamb Weston's new state-of-the art, environmentally friendly sweet potato processing plant in Delhi, La. Situated in a prime sweet potato growing region, the Delhi plant is uniquely equipped to process high-quality sweet potatoes, using cutting-edge proprietary processing and packaging technologies. The plant will produce products for the Sweet Things(R) line for foodservice, which includes sweet potato fries, wedges, puffs, as well as mashed sweet potatoes. The plant will also produce ALEXIA(R) retail grocery brand sweet potato products.

"The Delhi plant is the culmination of our decade-long experience with sweet potato processing technologies and product innovation," said DeLapp. "Today's official grand opening ribbon cutting celebrates the past year and a half of intense planning and construction, building our most sustainable plant to date. It is a singular accomplishment and true cornerstone of our continuing leadership in the industry."

"When ConAgra Foods Lamb Weston selected Louisiana for this new expansion last year, it was a major victory not only for Northeast Louisiana, but for our entire state," said Jindal. "Phase one of this project is already having a significant impact in terms of jobs, capital investment and revenues. ConAgra's new facility means we can develop our homegrown resources to help our farmers, create good jobs and produce high quality products for the world. Indeed major economic development wins like ConAgra Foods, along with many others that we have announced since entering office, are helping transform Louisiana into the nation's best place for businesses to invest, expand and create jobs for our people."

Official grand opening festivities will continue through Saturday, Nov. 6, with a community celebration at the Delhi National Guard Armory to show appreciation for the residents in Northeast Louisiana who have enthusiastically welcomed Lamb Weston to the area. The community celebration will include performances by local school groups and musical acts as well as renowned musicians Amanda Shaw, Chubby Carrier, David St. Romain and Darryl Worley. Rounding out the day will be kids activities and free sweet potato fries for all attendees.

Lamb Weston's Delhi plant is one of 20 Lamb Weston plants in the U.S., Canada and Europe, and the total Delhi plant project employs 275 people. For more information about the plant, visit www.lambweston.com/delhi.

At the inception of the project, Rodkin said, "This significant investment is indicative of the big opportunity we see in our potato platform. Potatoes, including sweet potatoes, are a strategic priority for ConAgra Foods, and we are committed to expansion in this area. This new plant will further our North American leadership position in potatoes by supporting growth in an adjacent category, and add to our worldwide presence."

Lamb Weston, a brand of ConAgra Foods, Inc., is North America's premier supplier of frozen potato, sweet potato, appetizer and other vegetable products, serving both the foodservice and retail industries. For more information, please visit us at www.lambweston.com.

ConAgra Foods, Inc., (NYSE: CAG) is one of North America's leading food companies, with brands in 97 percent of America's households. Consumers find *Banquet*, *Chef Boyardee*, *Egg Beaters*, *Healthy Choice*, *Hebrew National*, *Hunt's*, *Marie Callender's*, *Orville Redenbacher's*, *PAM*, *Peter Pan*, *Reddi-wip*, *Slim Jim*, *Snack Pack* and many other ConAgra Foods brands in grocery, convenience, mass merchandise and club stores. ConAgra Foods also has a strong business-to-business presence, supplying frozen potato and sweet potato products as well as other vegetable, spice and grain products to a variety of well-known restaurants, foodservice operators and commercial customers. For more information, please visit us at www.conagrafoods.com.

SOURCE: ConAgra Foods, Inc.

ConAgra Foods Lamb Weston

Marti DeMoss, 208-424-5459
marti.demoss@conagrafoods.com
www.conagrafoods.com
www.lambweston.com

or

deep

Tiffany Johnson, 417-885-4535
tjohnson@deepgroup.com

.

.

.

.

.